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MacTribe Magazine Taps PR Results **PR Results** (www.pr2inc.com), an original pay for performance public relations firm specializing in consumer electronics, fashion, publishing and green products, announces **MacTribe Magazine** has retained its services for 2009 to support the launch of the magazine's print edition.

Daniel Robillard, founder and publisher, commented, "MacTribe is proud to name PR Results our agency of record for 2009. The agency has proven experience across the Mac community with consumer electronics products ranging from audio to protective gear. This, coupled with the agencies history of launching magazines, is sure to be the perfect mix to support the magazine's growth in the new year."

"Representing MacTribe Magazine is a natural extension of our extensive Mac-related public relations experience," commented **Christine Attalla**, president of PR Results. "Having represented iPod audio and iPod technology case clients in the past, coupled with our previous magazine client base, we have the strength to take MacTribe's community to the next level with increased subscribers and advertising dollars."

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